



CONSULTING AND FACILITATION SERVICES

NEVADA COUNTY



CANNABIS REGULATION COMMUNITY PLANNING PROCESS



431 I STREET, SUITE 108, SACRAMENTO, CA 95814
(530) 753-9606 | www.migcom.com

in association with:
ECONorthwest | Sam Kamin

Community Advisory Group (CAG)

Purpose

- Advise the County BOS on the development of an ordinance to regulate cannabis in the County

Roles and Responsibilities

- Provide ongoing organized and effective community based input regarding the County ordinance
- Assist the staff, consultants and community with gaining a broader understanding of various aspects of the cannabis industry in the County
- Help identify approaches for responding to key topics in a manner that can be supported by the community
- Participate fully in all scheduled meetings

CAG Selection Criteria

As presented at BOS Meeting of April 17, 2017

1. Residency and Supervisorial District
2. Expertise
3. Communication Style and Openness to Other Perspectives
4. Association/Organizational Experience
5. References

CAG Member Selection Process

1. Fifty-one applications were received by the deadline of May 2nd at 5 pm.
2. All applications were reviewed by members of the MIG Team.
3. The area(s) of expertise identified by each applicant was noted and the applications were organized accordingly. The major categories of expertise included: homeowners, cannabis industry representatives including growers, environmental resource advocates, local business people, educators, public health and safety professionals, traditional agriculturalists, and patient advocates.

CAG Member Selection Process

4. The MIG Team determined which applications in each category best conveyed a willingness on the part of the applicant to consider multiple viewpoints and opinions. Experience in serving on various community boards, official bodies, commissions and advisory groups was considered a plus.
5. The candidate list was narrowed down by the MIG Team by reviewing the answers to questions on the application form, the personal references and letters of reference provided by the applicant, and the results of on-line searches.
6. The candidate list was narrowed down further through examination of additional information including location of residence by supervisorial district, gender and employment status.

Applicants Recommended for the CAG

Last Name	First Name	Self-identified Expertise	District #
Collier	Jonathan	Other/cannabis policy advocate	1
Cross	Tom	Community Advocate	4
Erickson	Robert	General Community/Homeowner	3
French	Leland	Community Advocate	2
Hurd	Forrest	Patient advocate	4
Mastrodonato	Michael	Community Advocate	4
Metrailler	Rosemary	Local Business Owner	1
Peterson	Catherine	Education	4
Schaefer	Mark	Multiple selected	4
Shapero	Matthew	Agricultural interest	1
Swartz	Pamela	Homeowner	5
Tarr	Erin	Other/land conservation and plannin	3
Turner	Sharyn	Education	1
Weistar	Debra	Environmental	4
BOS Added			
Bessee	Don	Other/neighborhood associations	2
Johansen	Rich	Agricultural interest	4

Initial Community Member Outreach

MIG held initial community conversations with a total of 39 community members representing:

- Education
- Public Safety and Law Enforcement
- Nevada Irrigation District
- Nevada County Cannabis Alliance
- Environment
- Community Development Agency
- Nevada County Contractors Association
- Nevada County Association of Realtors
- Health and Human Service Agency or Provider

Key Themes

1. Acknowledge that **Cannabis represents a significant level of economic activity** in Nevada County.
2. Provide a **pathway to compliance** to bring cannabis operations in conformance with whatever regulations and requirements are adopted by the County.
3. Address and **mitigate impacts on the environment and impacts on homeowners, communities and neighborhoods.**
4. **Protect children and youth** from potential harmful effects and improper use of cannabis.

Key Themes

- 5. Base recommendations on data** when available; initiate research to acquire data to better understand the scale and scope of the industry in Nevada County
- 6. Apply best practices and lessons learned** from other communities that may have application to Nevada County.
- 7. Educate the public** about the industry.
- 8. Bring the community together** around a set of reasonable regulations to protect the public health, safety and welfare.



CONSULTING AND FACILITATION SERVICES

NEVADA COUNTY



CANNABIS REGULATION COMMUNITY PLANNING PROCESS



431 I STREET, SUITE 108, SACRAMENTO, CA 95814
(530) 753-9606 | www.migcom.com

in association with:
ECONorthwest | Sam Kamin